

Subject: Creative Digital Media Production

Year	Exam Board Specification & Methods of Assessment	Brief Description of Content.	Setting
10	<p>Edexcel BTEC Award in Creative Digital Media Production</p> <p>1 examination</p> <p>4 Coursework assignments</p>	<p>Digital Media Sectors and Audiences: <i>Understand digital media sectors, products and platforms; Understand audiences for digital media products ; Explore how audiences engage with digital media products</i></p> <p>Digital Moving Image Production: <i>Understand the key features of moving image productions; Understand the technical construction of a digital moving image Production; Produce and review a digital moving image production</i></p> <p>Click here to see further details from options booklet.</p>	Mixed-ability classes
11	<p>Edexcel BTEC Award in Creative Digital Media Production</p> <p>8 Coursework assignments</p>	<p>Planning and Pitching a Digital Media Product: <i>Understand how to develop ideas for a digital media product; Pitch ideas for a digital media product; Produce planning for a digital media product</i></p> <p>Digital Audio Production: <i>Understand the uses and purposes of digital audio production; Understand the technical requirements for digital audio production; Produce and review digital audio for media productions</i></p> <p>Click here to see further details from options booklet.</p>	Mixed-ability classes